

Press Release

FOR IMMEDIATE RELEASE

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DATE: April 7, 2005

HEADLINE:**EMTEC Receives \$1.2 Million to Develop New Product Development Center**

Dayton, Ohio – The Edison Materials Technology Center (EMTEC) teamed with Sinclair Community College (SCC) have been awarded \$1.2 million from the Ohio Department of Development Ohio Third Frontier grant to develop a new product development center in Dayton, Ohio. The PDQ Center for Accelerated Product Development (Products Developed Quickly Center) is a collaboration of the Edison Materials Technology Center (EMTEC), Sinclair Community College, and an expanding list of regional and statewide Ohio manufacturers including Iten Industries (Ashtabula, OH), Nexicor (Cincinnati, OH), and Erico (Solon, OH). The PDQ Center's focus on accelerating new products to market is achieved by establishing a value add product development process developed by EMTEC using integrative, innovative, and enabling tools to achieve a continuous flow of higher technology new products to market.

The goal of EMTEC's PDQ Center is to establish and grow a self-sustaining new product development resource to assist small and medium size companies in the region and the state. The primary outcome is to spur more rapid global business opportunities for these companies and economic growth within the state. By investing in new product development focused on Advanced Materials, the PDQ Center provides a unique competitive advantage for these smaller companies to compete in the global marketplace. The PDQ Center will support a steady flow of additional entrepreneurial new product opportunities that further advance Ohio's Advanced Materials core competencies and continue to build economic growth in Ohio.



Left to right: David Swenson, George Sehi, and Frank Svet outside of SCC/AIM Center where the new PDQ Center will be located.

Frank Svet, President of EMTEC, stated "Small to medium sized companies don't always have the talent depth, development tools, or processes in place to rapidly develop new products. The PDQ Center will provide additional talent, state of the art development tools, and a design process to enable small companies to get their best ideas more rapidly to the market. The PDQ Center will become a regional strength, enabling us to organically grow as well as attract new companies and jobs to our region." According to David Swenson, V.P. EMTEC, "Competitive success for technology based small and medium sized companies increasingly depends on speed to market and speed to profits. Developing a competitive advantage now requires a business culture of rapid innovation and concurrent change – a managed complexity. The EMTEC/SCC PDQ Center is committed to help Ohio's small and medium sized companies to compete in the global marketplace through accelerated new product development."

According to Dr. George Sehi, SCC Dean Engineering and Industrial Technologies, "The PDQ Center combines the statewide industrial client reach of EMTEC, hands on applied engineering design and application at SCC and its AIM Center, and seasoned product development, engineering, business, and marketing professionals. The PDQ Center will be located at the SCC AIM Center but managed by a dedicated EMTEC Product Development Manager." This Center allows statewide involvement through EMTEC's regional offices in Dayton, Cleveland, Columbus, and Cincinnati. It is aided by resources available through EMTEC's relationships with Wright Patterson Air Force Base, NASA Glenn, 13 Ohio Universities, and over 130 EMTEC industrial company members.

The Edison Materials Technology Center (EMTEC) is leading the way in accelerating materials and material processing technologies to commercialization with emphasis on fuel cell and other related high technology opportunities. EMTEC is a non-profit organization and is a collaborative, member-based entity providing technical coordination and commercialization assistance to Ohio's industries, universities, and government labs. EMTEC provides technical and business resources that strengthen Ohio's industrial competitiveness in automotive, tooling and machining, metal casting, polymer, and fuel cell markets.

For additional information please contact David Swenson by telephone at 937-259-1302 or by email at dswenson@emtec.org or visit EMTEC's website at www.emtec.org for additional information.