

Press Release

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DATE: Dec. 8, 2006

HEADLINE: New Xenia Business Opens With Help Of EMTEC's Small Business Development Center

The grand opening of L.T. Brown CPA, LLC in Xenia was celebrated on December 1, 2006 with both Xenia Mayor Pennewitt and David Kronour, CBA, of The Edison Materials Technology Center (EMTEC) Small Business Development Center (SBDC) of Dayton assisting at a ribbon cutting ceremony. Owned and operated by Jason and Lajuana Brown, L.T. Brown offers a combination of accounting and tax services to businesses, non-profits, and individuals. The company specializes in helping small businesses increase profits and reduce taxes. Their goal is to contribute to the success of all their clients by improving the accounting functions of their clients and eliminating costly liabilities associated with unintended errors.



SBDC's David Kronour (left) pictured with Xenia's Mayor Penniwitt and Lajuana and Jason Brown

The Browns started this venture by attending EMTEC SBDC's Venture Start Program. Here they learned how to start a new venture in Ohio, the importance of cash flow projections and business plans, keys to being successful, and much more. As part of the SBDC assistance, Kronour further counseled them in the importance of demographics and helped select a suitable location for their new business.

“David Kronour of the Small Business Development Center has had a tremendous impact on the success of L.T. Brown CPA, LLC,” Lajuana Brown said. “His in-depth knowledge of small businesses has been beneficial to us: from starting a small business to putting us in touch with the right people and organizations to make it happen. Our firm looks forward to providing year round, quality, and personalized accounting and tax services for small businesses and individuals thanks to David.”

The Small Business Development Center (SBDC) at EMTEC provides free services to the public to identify and address business management concerns. The SBDC program works with new and established businesses in the following ways: individual counseling, financial assistance information, marketing strategy & planning, cash flow analysis, accounting & financial management, benchmarking assessments, market opportunity analysis, assistance in international trade, patents, trademarks, and financing.

For more information please contact David Swenson at (937) 259-1302 or dswenson@emtec.org.

The U.S Small Business Administration (SBA) administers the Small Business Development Center Program to provide management assistance to current and prospective small business owners. SBDCs offer one-stop assistance to individuals and small businesses by providing a wide variety of information and guidance in central and easily accessible branch locations.