

Press Release

FOR IMMEDIATE RELEASE

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International Business Symposium To Be Held In Dayton

The Edison Materials Technology Center (EMTEC) along with several Ohio based sponsors will present *Selling Into the Asia Pacific 2007* on March 20, 2007 at the Engineer's Club in Dayton, Ohio. As part of this educational event for Dayton regional companies three of Ohio's International Trade Office Managing Directors will present business opportunities in their respective regions for Ohio business. Ohio's international trade offices are located in the following countries: Belgium, Canada, Hong Kong, Israel, Japan, and Mexico, with shared offices in Argentina, Brazil, Chile, China and South Africa. From these various trade offices the Dayton event will feature Directors from the regions covering Japan/Korea, East and Southeast Asia, and China. Every year the Managing Directors of the Ohio Department of Development, International Trade Division (ITD) come to Ohio and travel the state to discuss trade opportunities in their respective regions. If your company is seeking marketing entry assistance into a new country or you like to learn more about the state's international offices and programs this March 20th event will provide opportunities to learn how to proceed.

This educational and networking event will feature "*Japan: How to Succeed in Japan by Really Trying*" by Barry Rosenstock, Managing Director, Ohio Asian Office – serving Japan and Korea; "*China: Why is China Interesting for Ohio Exporters?*" by Jeff Bernstein, Managing Director, Ohio China Office – serving Mainland China; and "*Hong Kong: Gateway to the Southeast Asian Market*" by Shirley Co, Managing Director, Ohio Office of East and Southeast Asia – serving Hong Kong, Indonesia, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam. Following the education portion and the luncheon companies will have the opportunity to network with other internationalist as well as schedule confidential one-on-one meetings with each of these Managing Directors.

Sponsors include Battelle & Battelle LLP, The Edison Material Technology Center, Fifth Third Bank, Frost Brown & Todd LLC, Ohio Department of Development, International Trade Division. Cosponsors include ITAC at EMTEC, University of Dayton, 889 Global Solutions, Ltd., Miami Valley International Trade Association, U.S. Commercial Service, and Southern Ohio District Export Council.

Selling Into the Asia Pacific 2007 program will be held at the Engineers Club, from 9:00 am to 1:00 pm. To register or for additional program information see the EMTEC website at www.emtec.org.

The Edison Materials Technology Center (EMTEC) in Dayton, OH, is a non-profit, member-based organization serving Ohio. As an organization that develops business and technology strategies, sponsors, coordinates and manages collaborative projects and programs leading to commercialization or new business formation EMTEC is committed to the mission of accelerating materials technology to the market. With over 20 years experience in applied research management, commercial successes, and startups EMTEC focuses on assistance for potentially high growth materials technologies. EMTEC provides technical coordination and commercialization assistance to Ohio's industry, universities, and government labs to strengthen Ohio's industrial competitiveness in automotive, metal casting, nanomaterials, polymers, composites, biomaterials, and alternative energy markets.

For additional information please contact David Swenson by telephone at 937-259-1302 or by email at dswenson@emtec.org or visit EMTEC's website at www.emtec.org for additional information.